

# Prop 37: Your right to know.

## GMOs: Corporate Charlatans Versus Organic Heroes

Corporate agribusiness fighting Prop 37  
Donated: \$23,500,000

Organic leaders supporting Prop 37  
Donated: \$3,537,450

**VS.**



MONSANTO  
\$4,208,000



PEPSICO  
\$1,716,300



COCA COLA  
\$1,164,400



CONAGRA  
\$1,076,300



KELLOGG  
\$632,500



GENERAL MILLS  
\$520,000



SMUCKER  
\$387,000



DEAN FOODS  
\$253,000



RICH PRODUCTS  
\$225,000

COUNSEL FOR BIOTECHNOLOGY INFORMATION (DONATED \$375,000), GROCERY MANUFACTURERS ASSOCIATION (\$375,000), BIOTECHNOLOGY INDUSTRY ORGANIZATION: (\$250,000)

ALEX BOGUSKY [FEARLESS REVOLUTION] (\$100,000), MICHAEL FUNK (\$50,000), PRESENCE MARKETING (\$20,000), BURROUGHS FAMILY FARM (\$5,000), BAKER CREEK HEIRLOOM SEEDS (\$4,000), MINTWOOD MEDIA COLLECTIVE (\$1,250)



DR. JOSEPH MERCOLA  
\$1,100,000



\$600,000



\$100,000



\$52,500



\$50,000



\$20,000



\$10,000



\$10,000



\$10,000



\$5,000



\$5,000



\$2,500



\$40,000 (ASSOC)/  
\$730,000 (FUND)



\$290,000



\$200,000



\$50,000



\$25,000



\$12,500



\$10,000



\$10,000



\$7,500



\$7,200



\$3,000



\$2,500



\$2,500

## As Goes California, So Goes the Nation.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling genetically engineered (GE) food in the marketplace. Our politicians seem to be listening to the corporate executives (donors) instead of the citizenry. But in California, the people have a right to craft laws of their choosing. Proposition 37, on the ballot in California on November 6, would mandate labeling of foods containing GE ingredients. If we win this fight in California, manufacturers will likely begin to label food nationally for GE ingredients.

Please make your voice heard by signing the petition at [cornucopia.org](http://cornucopia.org)



CORNUCOPIA  
INSTITUTE  
WWW.CORNUCOPIA.ORG